

FAQ'S

BELOW IS A LIST OF THE MOST FREQUENTLY ASKED QUESTIONS ASKED BY OUR STUDENTS. IF YOUR QUESTION IS NOT ADDRESSED IN THIS DOCUMENT PLEASE CONTACT OUR CUSTOMER SERVICE TEAM AT CUSTOMERSERVICE@MARKETINGCERTIFIED.COM

1. What is the cost of taking the courses listed on marketingcertified.com?

The cost of the entire program is \$99. You will get access to all sixteen modules at this price. There are absolutely no additional fees involved. We have implemented a one price fits all plan to ensure it works for all budgets.

2. How are lessons conducted with students?

Lessons are conducted through online videos and PDF's. Students are permitted to contact instructors using any of the contact forms on the website. Each module includes a complete overview of the social media channel, setup instructions, features & benefits along with some real life examples.

3. Is Marketing Certified licensed and accredited?

Yes, Marketing Certified is licensed and accredited. The certification program is administered by MC Marketing Guides Incorporated. The Marketing Certified certification program acknowledges that professionals are proficient in social media, inbound marketing principles and best practices. These principles include: blogging, search engine optimization, social media, reputation management and social analytics.

4. How will the Social Media Certificate help me professionally?

The Social Media Certification allows students and business professionals to provide their clients with more specialized services. With so many so-called Internet marketing specialists out there today, this designation sets students apart from others by showing that they possess the technical and strategic competencies needed in a true marketing professional.

For additional information please visit <http://www.marketingcertified.com> or contact our customer service team at customerservice@marketingcertified.com.